

The Value and Realization Strategy of Teacher Ethics Construction in Colleges and Universities under the Perspective of “Cultivating People by Virtue”

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“Cultivating people by virtue” has become the foundation of China’s education, and is the top priority of college education. “Only the learned can become teachers, and only those who behave properly can become role models”. The construction of teachers’ ethics in colleges and universities is the premise of realizing the fundamental task of moral education, the need of teachers, the key to realizing the great rejuvenation of the Chinese nation, and it is also the way to correct the bad atmosphere in colleges and universities. In the construction of teachers’ ethics, teachers should understand their roles and improve their professional ethics, schools should improve the guarantee system of teachers’ ethics construction, meanwhile, improve the status of teachers and create a social environment of respecting teachers and valuing teachers.

Keywords: cultivating people by virtue, teacher ethics, colleges and universities

Introduction

“A country does not prosper without virtue, and a man cannot stand without virtue.” The idea of cultivating people has a long history in China. In ancient times, the task of “cultivating virtue” and “cultivating people” existed independently. Entering the contemporary society, cultivating virtue and cultivating people has gradually become a combination into the public’s vision. It was only after the 18th CPC National Congress that it really became an academic term and caused the upsurge of research in the academic circle. In his report to the 19th CPC National Congress, General Secretary Xi Jinping (2017) pointed out: “We must fully implement the Party’s educational policy, carry out the fundamental task of cultivating people by virtue, and train socialist builders and successors who are well developed morally, intellectually, physically, aesthetically and professionally.” “Cultivating people by virtue” has become the foundation of China’s education, and at the same time has become the top priority of college education.

“Education is the most important cornerstone of the country’s development plan, and teachers are the most crucial and central element in this important matter.” Teachers, as the implementation of college education, should carry the banner of moral education. From the perspective of teachers’ own development, as a teacher, the level of knowledge is important, but the cultivation of teacher ethics is more important. General Secretary

Xi Jinping (2014) proposed “four good teachers”, that is, “have ideals and beliefs, moral sentiment, solid knowledge, have the heart of benevolence”. It puts “ideals and beliefs, moral sentiment” in the front. From the perspective of the construction of teachers, it is an important guarantee and essential requirement to improve the moral quality of teachers, and the key to ensure that college teachers practice the fundamental task of moral education. From the point of view of teachers as the subject of education, “Only the learned can become teachers, and only those who behave properly can become role models”. Teachers are the vane of students’ outlook on life, world outlook and values. The construction of college teachers’ ethics plays a subtle role in promoting the establishment of students’ values and the cultivation of moral character. It can be seen that the construction of teacher ethics in colleges and universities has a very important value. However, the current colleges and universities do not understand the value of teachers’ ethics construction is in place, the construction of teachers’ ethics is not plain sailing, there are still many deficiencies, loopholes. Therefore, based on the educational background of “cultivating people by virtue”, it is of great practical significance to reunderstand the value of the construction of teachers’ ethics and explore the way out of the construction of teachers’ ethics in colleges and universities.

Interpretation of the Basic Concepts

Cultivating People by Virtue

The educational connotation of “cultivating people by virtue” has a long history. In our country, cultivating people by virtue has a profound cultural heritage, and a deep understanding of the connotation of moral education is very important for the construction of teachers’ ethics in colleges and universities. In ancient China, “cultivating virtue” and “cultivating people” were two independent terms. The so-called “virtue”, namely to establish the moral virtue. Based on today’s society, cultivating virtue and cultivating people gradually toward the same, the two are interrelated with each other, mutual premise. The so-called “cultivating virtue” is to cultivate students to have the correct world outlook, outlook on life and values, so that they form norms in line with the social requirements of the noble character, “cultivating virtue” emphasizes the foundation of human, is the basis of talent training; the so-called “cultivate”, is to cultivate excellent talents. Someone is educated to become a sound personality, physical and mental health, with certain knowledge and skills, conducive to individual development and social progress of the all-round development. “Cultivating people” points to the goal of talent training, and is a supplement to “morality”, “Cultivating virtue”, and “cultivating people” complement each other and unify dialectically.

Teacher’s Ethics and Teacher’s Style

Teachers’ ethics is a virtue that the Chinese nation values very much. Teacher ethics encompasses teacher morality, teacher professional ethics, and teacher public morality. It is the social public morality that teachers should abide by in order to safeguard the social public interest, and it is the moral code and code of conduct that teachers and all educators must abide by in their educational activities, as well as the corresponding moral concepts, sentiments and qualities.

Teachers’ style is the teachers’ demeanor, is the fashion atmosphere of the teacher profession. Teachers and students should maintain equality in personality, learn from each other and respect each other. *Northern Qi Yuan Wen Yao Biography* (636 A.D.): “When Gao Xinggong was young, he was a bit arrogant, so Gao

Wenyao asked him to socialize with Lu Sidao of Fanyang. Gao Wenyao once said to Lu Sidao: ‘My son has recently become a little more sensible, thanks to you. However, his habit of rolling dice and drinking heavily is quite in your style.’” Visible, a teacher’s behavior and demeanor will subtly influence the students. *Xunzi Zhishi* (221 B.C.) contained: “There are four criteria for becoming a teacher or a teacher’s role model: first, one can be a teacher if he or she possesses dignity and inspires awe in the students; second, one can be a teacher if he or she is old and virtuous and is trustworthy in word and deed; third, one can be a teacher if he or she is able to impart knowledge but does not treat the students in an overbearing manner, and explains things in a way that neither exceeds nor violates the students’ ability to comprehend them; lastly, one is a good teacher if he or she is able to recognize the subtleties of things and make sound analyses and assertions accordingly; lastly, he or she is a good teacher. Finally, a person who is able to see the subtleties of things and to analyze and make judicious assertions accordingly is also an excellent teacher.” That is, to be a good teacher, you should have four moral characters: dignified attitude, awe, can be a teacher; strong, convincing, can be a teacher; example, not against the preaching, can be a teacher; can speak the essence of the book, can be a teacher.

Teachers’ ethics is a widely recognized professional ethics code in the society, which is the entry threshold why teachers can be called “teachers”.

The Value of the Construction of Teacher Ethics in Colleges and Universities

The Construction of Teachers’ Ethics is the Premise of Realizing the Fundamental Task of Moral Education

Cultivating people by virtue is the fundamental task of education that it is the requirement of the times and the need of social development. College students are still in the formation period of values, and their independent thinking ability and moral values are not stable, and some wrong thoughts cannot accurately identify and choose. In the society of rapid information update and development, college teachers are the beacon of students in the fog and the vane of students’ life. Therefore, the ethics of college teachers is directly related to the success or failure of the fundamental task of moral education. The construction of teachers’ ethics in colleges and universities is a necessary condition to complete the fundamental task of moral education. At the same time, cultivating people by virtue answers the educational question of “what kind of people to cultivate”, which has also become the goal of cultivating talents in colleges and universities. “Only the learned can become teachers, and only those who behave properly can become role models”. What kind of person of training, teachers should first become such a person. Teachers educate students, they should have words and example, and example is more important than words. College teachers have the responsibility and obligation to train students into talents with both virtue and noble character. Therefore, only by comprehensively carrying out the construction of teachers’ ethics in colleges and universities, guiding college teachers to firm their ideals and beliefs, maintaining the original intention of teaching and educating people, and upholding the perseverance of caring for students, can we consciously practice the mission of cultivating people by virtue.

The Construction of Teachers’ Ethics is the Need for Teachers to Achieve Long-term Development

The development of teachers lies in the continuous development of teachers’ professional knowledge in the team, and also in the long-term clarity of teachers’ virtue and character in the team. The professionalization of teachers is the trend of the society and the top priority in the development of the education industry. To

realize the professionalization of teachers, teachers should achieve the continuous development of talent and moral character. The formation and shaping of teachers' good professional ethics can not be ignored, which is the need of the teachers to achieve long-term development. This is true of all universities at home and abroad. From the point of view of teachers themselves, teachers are first of all a "person". Teachers' good professional ethics and practice standards are also tempered in the acquired education and practice, rather than innate possession. Just like the learning of teachers' professional knowledge, they are learned and accumulated in every bit by bit. They start from zero and slowly enriched in study and work. Teachers' ethics, but also need to be slowly cultivated, it is not born, nor achieved overnight. Teachers' ethics is in a bit of social experience, after continuous learning. Carrying out the construction of teachers' ethics is an opportunity for teachers to cultivate their own professional character, but also the need for teachers to achieve long-term development.

The Construction of Teachers' Ethics is the Key to Realizing the Great Rejuvenation of the Chinese Nation

The country lies in education and teachers. Since ancient times, the development of a country is closely related to the development of education. Education prospers for the country. Education can provide talent support for national prosperity, national rejuvenation and social progress. The development of education is a driving force that cannot be ignored for national and social progress. The key to the development of education lies in the teachers. Teachers are the implementer of school education and the guide of students' learning. As the gardener in the education garden, teachers play a decisive role. Under the new international competition situation, the state and society have put forward higher requirements for the quality of talents, and the training of professionals in higher education has attracted wide attention. It is the mission of educators to train talents who can but serve for national rejuvenation.

Teaching is based on knowledge and taught by virtue. The construction of teachers' ethics is conducive to cultivating teachers who care for students, respect students, teach and educate people, and can help teachers establish correct values. The construction of teachers' ethics is not only the development of teachers themselves, but also the need to realize the development of teachers, promote the prosperity of education, and the need to realize the Chinese dream of the rejuvenation of a strong country. Therefore, in the long run, the construction of teachers' ethics is the key to implement the strategy of strengthening the country with talents and realizing the Chinese dream of the great rejuvenation of the Chinese nation.

The Construction of Teachers' Ethics is the Way to Correct the Current Bad Atmosphere in Colleges and Universities

In recent years, teachers' misconduct has been frequently exposed, although this may be only a rare occurrence. However, it is undeniable that the occurrence of these immoral and irregular behaviors has made the public have a crisis of trust in the profession of teachers. Teachers also once lived in these public opinion, trembling, treading on thin ice. The great effects of these negative news have to cause our attention. In order to further standardize the behavior of university teachers role and responsibilities, to carry out fundamental task, carry forward the new era of college teachers ethics, strive to build an ideal faith, moral sentiment, solid knowledge, have the love of college teachers, the Ministry of Education issued the *On college teachers ethics behavior processing guidance*. Guidance of teacher anomie behavior punishment, but also made clear that

college ethics strengthen construction. Under the environment of the construction of teachers' ethics, teachers who have problems should correct, while teachers who have no problems should take a warning to avoid mistakes.

Teacher is the example of students, teachers' behavior has a subtle effect on students. The direct victim of a teacher's misconduct is the student. The construction of teachers' ethics is an effective way to correct the bad atmosphere of teachers in the field of education. The development of the construction of teachers' ethics, even if responsible for the students, is also a kind of protection for the teachers themselves.

Conclusion

The Realization Strategy of Teacher Ethics Construction in Colleges and Universities

Teachers: Deeply Understand the Role Positioning and Improve Professional Ethics

Through the ages, the professional role of a teacher is an irreplaceable existence. Teachers are the guide for students' study and life. Without the role of "teacher", there is no saying of "student". "Teachers and students" are one and cannot be divided. As teachers who play an important role on the road of students' growth, they should first clearly recognize the importance of the professional role of "teacher". Negative news about college teachers occurs frequently on the Internet. In addition to external constraints, such as the lack of system and punishment measures, it also lies that teachers do not have a clear understanding of their own roles, professional understanding of teaching and education, and lack of love for students. The internal cause is often the root cause of the problem.

Therefore, the construction of teachers' ethics in colleges and universities should first start from the teachers themselves. Only teachers truly realize the noble profession, respect their own career, in order to fundamentally solve the problem. Recognize this profession from your heart and respect your work. Teachers should clarify their responsibilities, abide by the professional ethics of teachers, and truly care for students, teaching and educating people. Teachers deeply understand their own role positioning, strict requirements on themselves, so as to enhance the sense of discipline, the concept of law and discipline. This kind of internal driving force to love the profession from the inside out will encourage teachers to always remember what they should do and what they should not do, and always remember what is a teacher.

Based on the cognition and identification of professional nature and educational tasks, teachers should establish a strong sense of self-discipline and regulate themselves and self-restraint, which is the prerequisite to improve the level of university teachers' ethics. College teachers should take cultivating excellent talents for the country and society as the fundamental purpose of their career. Remind yourself to be responsible for the country and the people. College teachers should bear in mind that teaching and moral education are the fundamental task of education. They should not only impart students professional knowledge and basic skills, but also cultivate students to have a sound personality and life standards. Teachers should consciously assume this important task.

School: Improve the Evaluation Mechanism of Teachers' Ethics and Establish a Diversified Supervision Mechanism

The development of teachers and the construction of teachers' ethics cannot be separated from the reasonable system guarantee. A good mechanism can enhance the operability and effectiveness of the construction of teacher ethics in colleges and universities. First of all, colleges and universities should improve the evaluation system of teachers' ethics. In the recruitment, professional title evaluation, teaching evaluation and other links, teachers' ethics are taken as the primary evaluation index. Adhere to the "moral first", "all-round" assessment, pay attention to the evaluation of teachers' ideological and moral, professional character, strengthen the evaluation weight of teachers in the ethics, increase the proportion of students to teachers' ethics evaluation, really cause teachers themselves to pay attention to this aspect. Secondly, colleges and universities should establish a diversified supervision mechanism of teachers' ethics. Scientific and complete supervision mechanism is the guarantee to promote the construction of teachers' ethics. An effective supervision mechanism can promote teachers to keep the bottom line, constantly improve their teacher ethics and professional quality, and play a supervisory role in teachers' bad behavior. To this end, colleges and universities should smooth the contact between parents, schools, students, society, teachers and other aspects, and form a multi-dimensional supervision mechanism of home-school, school-based society, teachers and students, teachers and teachers. Open the telephone or mailbox for reporting teachers' immoral and abnormal behavior, and timely check, deal with and feedback the problems reflected. Thus forming a benign, effective supervision mechanism. Finally, improve the reward system of teachers' ethics. For the teachers with outstanding ideological and moral performance, noble character and very good evaluation of students, the school should give appropriate affirmation, reward or honor. Let the effective teachers feel the sense of professional achievement and happiness, strengthen teachers' behavior. At the same time, it can also give other teachers a positive demonstration, through the development of such teacher ethics model activities, can effectively play the demonstration and incentive role.

Society: To Improve the Status of Teachers, and to Create a Good Social Environment of Respecting Teachers and Valuing Education

The construction of teachers' ethics needs a good social environment to foil, and a good social environment is the external driving force of the construction of teachers' ethics. In today's society, with the rapid progress of education and the public's understanding of the importance of education, the social status and salary of teachers have been significantly improved. The identity of the profession of teachers has changed a lot. The promotion of teachers' social status has brought a positive incentive effect to the construction of teachers' ethics.

In addition, respecting teachers and valuing teachers has always been a traditional virtue of the Chinese nation. General Secretary Xi has expressed his respect for the profession of teachers for many times. He (2014) pointed out: "Let the whole society widely understand the importance and particularity of teachers' work, and let respect teachers become a norm." The creation of this social atmosphere seems to have no connection with the construction of teachers' ethics in colleges and universities, but in fact, it can subtly influence teachers silently. This is the positive influence of culture on people. In such a cultural atmosphere, college teachers can

improve their professional ethics and enhance their professional quality. Always remember yourself to be a teacher, when to lead by example. Always remind yourself of the mission of teaching, moral education.

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