

# Strategies for Enhancing the Affinity of College Ideological and Political Course Teachers

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This article aims to explore effective ways to enhance the affinity of ideological and political course teachers in universities. By analyzing the connotation of affinity, the factors that affect the affinity of ideological and political course teachers are analyzed, and corresponding improvement strategies are proposed. Research suggests that strengthening the construction of teacher ethics and conduct, improving teaching skills, enhancing emotional engagement, and enhancing practical training are key paths to enhance the affinity of ideological and political course teachers. The implementation of these paths will help improve the teaching quality and effectiveness of ideological and political courses, and promote the comprehensive development of students.

*Keywords:* ideological and political courses in universities, teacher affinity, improvement path, teaching quality

## Introduction

Affinity is the comprehensive reflection of a teacher's personal charm, emotional investment, and teaching ability displayed in the educational process. For ideological and political teachers, affinity is the key to their teaching success. However, the current lack of affinity among ideological and political course teachers in universities has affected the teaching quality and effectiveness of ideological and political courses. Therefore, this article aims to explore effective ways to enhance the affinity of ideological and political course teachers in universities, providing theoretical support and practical guidance for improving the teaching quality and effectiveness of ideological and political courses.

## The Relationship Between Affinity and Ideological and Political Education Teaching

Affinity is the foundation for teachers to establish good relationships with students in the educational process, and is particularly important for ideological and political education teaching. The teaching goal of ideological and political courses is to cultivate students' socialist core values and moral concepts, which requires teachers to infect and guide students with their own personality charm and emotional investment. The affinity of teachers is the foundation and core of affinity in all aspects of teaching. A teacher with strong affinity for ideological and political education can better stimulate students' interest and enthusiasm in learning, and improve teaching effectiveness. Affinity plays an indispensable role in the field of education, especially in the teaching of ideological and political courses in universities. Affinity is not only a personal trait of a teacher, but also an important means in the teaching process, which can effectively promote student learning and development. In the teaching of ideological and political courses, affinity has special significance and value.

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Firstly, affinity is the foundation of ideological and political education teaching. The teaching content of ideological and political courses often involves deep-seated issues such as values, worldviews, and outlooks on life, requiring students to have certain thinking and judgment abilities. And affinity can bring teachers and students closer, establish a relationship of trust and understanding, make students more willing to accept the guidance and help of teachers, and thus better understand and master the course content. Secondly, affinity can improve the teaching effectiveness of ideological and political courses. Teachers with strong affinity are often able to adopt more vivid, interesting, and inspiring teaching methods and means to stimulate students' interest and enthusiasm in learning. At the same time, affinity can also enhance students' confidence and learning motivation, enabling them to actively participate in classroom discussions and practice, thereby improving teaching effectiveness. Finally, affinity is an important guarantee for achieving the teaching objectives of ideological and political courses. The teaching goal of ideological and political courses is to cultivate students' socialist core values and moral concepts, and students need to have a certain sense of identification and acceptance. And affinity can enable students to resonate emotionally with teachers, making it easier for them to accept and identify with teaching content, and achieve teaching objectives.

In summary, there is a close relationship between affinity and ideological and political education teaching. Affinity is the foundation and guarantee of ideological and political education, which can improve teaching effectiveness and achieve teaching objectives. Therefore, ideological and political course teachers in universities should focus on cultivating their own affinity, and improve the teaching quality and effectiveness of ideological and political courses by enhancing their personal charm, teaching charm, and emotional investment.

### **The Connotation of the Affinity of Ideological and Political Course Teachers in Universities**

The affinity of ideological and political course teachers in universities mainly includes personality charm, teaching charm, emotional investment, and other aspects. Teachers of ideological and political courses should possess noble moral qualities, good behavior, and positive attitudes towards life, and influence and infect students with their own personal charm. Teachers of ideological and political courses should have clear teaching ideas, rich teaching methods and means, as well as the ability to explain in simple and profound ways, so that students can easily understand the course content. Teachers of ideological and political courses should sincerely care about students, pay attention to their growth and development, actively communicate and exchange ideas with students, and establish a harmonious teacher-student relationship.

Firstly, affinity is a power of attraction and closeness between individuals. In the teaching of ideological and political courses in universities, the affinity of teachers is mainly reflected in their ability to attract and infect students, making them willing to approach, listen, and accept the teacher's teachings. This power stems from the teacher's personal charm, knowledge base, teaching skills, and sincere concern for students. Secondly, the affinity of ideological and political course teachers in universities is also reflected in their guiding and transforming abilities in the teaching process. The teaching content of ideological and political courses often involves deep ideological concepts and value judgments, requiring teachers to have high theoretical literacy and practical experience. A teacher with strong affinity can explain theories in a simple and easy to understand manner, guide students to actively think, and transform theoretical knowledge into practical actions. In addition, affinity is also an essential character for ideological and political teachers. In the process of education and teaching, teachers need to lead by example and use their own behavioral demonstrations to influence and infect students. A teacher

with strong affinity can sincerely care for and respect students, establish a harmonious teacher-student relationship, and create a good learning environment for students.

In summary, the affinity of ideological and political course teachers in universities is a comprehensive force, including personality charm, teaching skills, emotional investment, and other aspects. This power can effectively promote students' learning and development, and improve the teaching effectiveness and quality of ideological and political courses. Therefore, ideological and political course teachers in universities should focus on cultivating their own affinity, continuously improving their comprehensive quality and teaching ability.

### **Factors Affecting the Affinity of Ideological and Political Course Teachers in Universities**

The factors that affect the affinity of ideological and political course teachers in universities are multifaceted, such as personal qualities of teachers, teaching methods and means, teacher-student relationships, course content and presentation methods, school environment and policy support, etc. These factors interact and together determine the strength of teacher affinity.

The personal quality of a teacher is a key factor affecting their affinity. This includes aspects such as the moral character, knowledge level, teaching ability, emotional attitude, etc. of teachers. A teacher with noble moral qualities, profound knowledge, good teaching ability, and positive emotional attitude can often more easily win the trust and respect of students, thereby demonstrating stronger affinity.

The teaching methods and means of teachers are also important factors that affect their affinity. Traditional teaching methods often focus on imparting knowledge, while neglecting the subjectivity and participation of students, which can easily lead to students becoming bored and resistant to the curriculum. Adopting diverse teaching methods and means, such as case teaching, situational teaching, interactive discussions, etc., can stimulate students' learning interest and enthusiasm, and enhance teachers' teaching affinity.

The teacher-student relationship is another important factor that affects the affinity of teachers. A good teacher-student relationship can establish a foundation of trust and understanding, making students more willing to approach and listen to teachers. The tense teacher-student relationship may lead to students developing resistance and rejection towards teachers, reducing their teaching affinity. Therefore, teachers should pay attention to communication and exchange with students, actively pay attention to their needs and confusion, and establish a harmonious teacher-student relationship. The content of ideological and political courses often involves abstract theories and concepts. If teachers cannot connect them with students' actual lives, or if the presentation is too dull and obscure, it will be difficult to arouse students' interest. On the contrary, if teachers can combine the course content with the actual situation of students and use vivid and interesting presentation methods, it can enhance the attractiveness and infectiousness of the course, and enhance the affinity of teachers.

The school environment and policy support are also factors that cannot be ignored in affecting the affinity of teachers. If schools can provide a good teaching environment and necessary teaching resources, such as excellent teaching teams, abundant teaching resources, advanced teaching facilities, etc., they can provide a stage for teachers to showcase their talents and enhance their teaching affinity. At the same time, if schools can provide sufficient policy support and care to teachers, such as reasonable salary and benefits, good career development prospects, etc., it can also stimulate teachers' teaching enthusiasm and investment, and enhance their affinity.

In summary, there are various factors that affect the affinity of ideological and political course teachers in universities, including personal qualities of teachers, teaching methods and means, teacher-student relationships, course content and presentation methods, as well as school environment and policy support. In order to enhance

the affinity of ideological and political course teachers, it is necessary to start from multiple aspects, comprehensively implement policies, create a good working environment and conditions for teachers, stimulate their teaching enthusiasm and investment, and better play their leading role in teaching.

### **The Path to Enhance the Affinity of College Ideological and Political Course Teachers**

The path to improve the affinity of ideological and political course teachers in universities can be approached from multiple aspects, such as strengthening the construction of teacher ethics and style, improving teaching skills, enhancing emotional investment, strengthening practical training, innovating teaching methods, and paying attention to student needs.

By holding lectures on teacher ethics and conduct evaluations, we guide teachers to establish correct educational concepts, enhance their sense of responsibility and mission, and thereby enhance students' trust and closeness.

Teachers of ideological and political courses should continuously learn and master new teaching methods and means to improve their teaching level and effectiveness. For example, adopting diverse teaching methods such as case teaching and situational teaching can stimulate students' interest and enthusiasm in learning. At the same time, teachers should also pay attention to classroom interaction, encourage students to actively participate in discussions, and improve teaching effectiveness, by participating in training, seminars, and other activities, constantly updating teaching concepts and methods, and improving teaching skills.

Teachers should sincerely care for their students, pay attention to their growth and development, actively communicate and exchange ideas with them, and establish a harmonious teacher-student relationship. In the classroom, teachers should pay attention to students' reactions and emotional changes, and adjust teaching strategies in a timely manner. After class, teachers should actively interact and communicate with students, understand their life and learning situation, and provide necessary help and support. By enhancing emotional engagement, students can feel the care and support of the teacher, thereby enhancing their trust and closeness to the teacher.

By participating in social practice, corporate internships, and other means, the practical ability and sense of social responsibility of ideological and political course teachers will be enhanced. Practical exercise helps teachers better understand and grasp the course content, and improve teaching effectiveness. At the same time, practical training can enhance teachers' sense of social responsibility and mission, and stimulate their teaching enthusiasm. Through practical training, teachers can combine theoretical knowledge with practical applications, improving the pertinence and practicality of teaching content.

Taking advantage of the rapid development of modern teaching technology, we will change our teaching methods, actively introduce multimedia teaching and diversified teaching, and use these new methods to present teaching content in a three-dimensional manner, further stimulating students' attention and interest. For example, online platforms can be used to carry out activities such as online teaching and interactive discussions, broaden teaching channels and methods, and improve teaching effectiveness.

Teachers should pay attention to the needs and confusion of students, and actively solve the problems they encounter in their learning and life, by communicating with students, understanding their learning situation and psychological needs, and providing personalized guidance and assistance. At the same time, teachers should also pay attention to the interests and hobbies of students, combine course content with their interests, and improve the attractiveness and infectiousness of the course.

In summary, the paths to enhance the affinity of ideological and political course teachers in universities include strengthening the construction of teacher ethics and style, improving teaching skills, enhancing emotional investment, strengthening practical training, innovating teaching methods, and paying attention to student needs. By implementing comprehensive policies, we can continuously improve the comprehensive quality and teaching ability of teachers, enhance their affinity, and better play the important role of ideological and political courses in cultivating moral character.

### **Conclusion**

Enhancing the affinity of ideological and political course teachers in universities is the key to improving the quality and effectiveness of ideological and political course teaching. By strengthening the construction of teacher ethics and style, improving teaching skills, enhancing emotional investment, and enhancing practical training, the affinity of ideological and political course teachers can be effectively enhanced. The implementation of these paths will help stimulate students' interest and enthusiasm in learning, improve teaching effectiveness, and promote their comprehensive development. At the same time, universities and teachers should work together to continuously explore and innovate teaching methods and means, and contribute to the cultivation of young people with socialist core values in the new era.

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