

# The Emergence of "Wolf Warrior Diplomacy": A New and Assertive Brand of Chinese Diplomacy

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The study examines the rise of China's strong and distinctive "Wolf Warrior Diplomacy", which has gained popularity in recent years. This research attempts to offer a thorough knowledge of the causes, motivators, and essential traits of China's new global diplomatic strategy. The research aims to provide light on the motivations and goals driving Wolf Warrior Diplomacy by a thorough investigation of historical events, official statements, and media representations. The study uses a mixed-methods approach and includes case studies of significant diplomatic incidents involving Chinese officials as well as qualitative content analysis. The research tries to discover patterns of behavior and evaluate their impact on international relations by looking at the language and strategies employed by China's diplomatic officials. China's Wolf Warrior Diplomacy addresses domestic political climate, world power dynamics, and national interests using authoritative language, nationalism, and media participation, influencing global community reactions. Chinese international relations' Wolf Warrior Diplomacy provides insightful information for decision-makers, academics, and practitioners, encouraging civil discourse and international cooperation in an aggressive age.

Keyword: Wolf Warrior Diplomacy, China's external propaganda

# Introduction

By influencing global dynamics and promoting peaceful collaboration, China's "Wolf Warrior Diplomacy" has acquired notoriety and has become increasingly important in international affairs. China's interaction with the world changed after the 2008 Beijing Olympics, which showcased accomplishments and showed China to be a responsible global power. China's peaceful development and non-interference policy, which emphasized the need for a more impartial approach to international interactions, are factors that have contributed to its rise (Duan, 2022).

# **Defining "Wolf Warrior Diplomacy"**

Chinese diplomats use a confrontational stance, displaying ferocious battle and patriotic warriors, such as Wolf Warrior Diplomacy, to defend national interests and safeguard Chinese dignity.

# **Objectives and Scope of the Research**

Gaining a thorough knowledge of the emergence and traits of Wolf Warrior Diplomacy as a new diplomatic strategy used by China is the main goal of this research. The study aims to explore the reasons for this transition,

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the historical occurrences and geopolitical developments that have led to its emergence, and the ramifications of this assertive position for China's foreign policy and global stature (Sullivan & Wang, 2023).

The research will take a mixed-methods approach in order to accomplish these goals. In order to find patterns and trends in the rhetoric and language employed in wolf warrior diplomacy, it will first perform a qualitative content analysis of speeches, official declarations, and media appearances by Chinese diplomats. In order to explore specific instances of this forceful strategy and analyze their effects on bilateral and multilateral relations, the study will also use case studies of noteworthy diplomatic crises involving Chinese officials.

# Significance and Contribution

China's Wolf Warrior Diplomacy influences perceptions of intents and goals in the international community and China's influence in world events. Understanding its causes and traits can help practitioners and policymakers.

Also included in the study is the rise of Wolf Warrior Diplomacy, a fresh face of Chinese diplomacy, in world affairs. Our comprehension of China's changing position in international relations and its influence on the global scene is improved by its nuanced analysis of its causes, traits, and implications (Ak çevin, 2021).

# **Theoretical Frameworks**

Research on Chinese Wolf Warrior Diplomacy needs a solid theoretical base.

# **Neoclassical Realism**

Wolf Warrior Diplomacy in China is examined using neoclassical realism, taking into account internal issues such as power shifts, norms, leadership, and public opinion, thereby strengthening China's position and image projection on the world stage (Martin, 2021).

# Constructivism

Wolf Warrior Diplomacy examines issues of national identity by concentrating on the social norms, ideologies, and identities that influence states' actions in global settings, with a particular emphasis on China's forceful language and nationalist rhetoric.

#### Soft Power and Public Diplomacy

Wolf Warrior Diplomacy examines China's use of media and public messaging in international affairs and makes good use of soft power and public diplomacy frameworks.

#### **Diplomatic Communication and Framing**

In public remarks and media appearances, Chinese diplomats employ rhetorical tactics and symbolic language to portray China as a potent global actor and to project strength and resolve.

#### **Historical Institutionalism**

Historical legacies influence current issues in China's institutional practices and policy choices, influencing national pride narratives and Wolf Warrior Diplomacy responses. Neoclassical realism, constructivism, and historical institutionalism are all combined in this multifaceted perspective.

# **Wolf Warrior Diplomacy?**

Chinese action movies served as the inspiration for China's recent adoption of the forceful diplomatic strategy known as "Wolf Warrior Diplomacy". This study investigates its traits, forces, and worldwide ramifications.

#### **Historical Background and Context**

China's peaceful coexistence policy and peaceful ascent have developed through time, with the 2008 Beijing Olympics showing accomplishments and goals. But difficulties like territorial disputes, criticism of human rights, and trade conflicts have prompted a more assertive diplomatic posture, reflecting China's expanding global influence and evolving foreign policy.

# Fundamental Elements of Wolf Warrior Diplomacy: Several Distinctive Characteristics of Wolf Warrior Diplomacy Set It Apart From Conventional Chinese Diplomacy

Chinese diplomats respond to criticisms and challenges by using aggressive language, nationalistic appeals, and incisive comments to defend their actions and policies. They use websites like Twitter to engage people around the world.

### **Motivators of Wolf Warrior Diplomacy**

The emergence of Wolf Warrior Diplomacy has been influenced by both internal and external factors, including the following:

Chinese officials use nationalism and domestic politics to demonstrate their country's expanding might and military prowess through Wolf Warrior Diplomacy. This position opposes territorial claims disputes and geopolitical processes (Dai & Luqiu, 2022).

# Implications and Criticisms: The Growth of Wolf Warrior Diplomacy Has Enormous Ramifications for China's Foreign Policy and Its Reputation in the International Community

Chinese diplomats' forceful speech and combative actions impair international ties, leading to tensions and strained relations. Wolf Warrior Diplomacy is backed by nationalist emotions, but efforts to use soft power are hampered by conflicting foreign responses. Potential allies are alienated by this strategy, which also affects collaboration and stability around the world (Brugier, 2021).

#### **Obstacles and Future Perspectives**

As China continues to use the Wolf Warrior strategy to make diplomatic claims, a number of obstacles and future perspectives emerge. For China to have a long-term influence on its soft power, assertiveness and diplomacy must be balanced. China can successfully negotiate multilateral diplomacy by addressing cultural sensitivities and controlling global views. This strategy has a favorable impact on how China is seen internationally.

# Wolf Warrior Diplomats in China and Their Narratives/Salvos

A new breed of Chinese diplomats dubbed as "Wolf Warrior Diplomacy" is confrontational in nature, with a history of hostile language, blatant nationalism, and willingness to confront foes. In order to defend China's national interests abroad, this study examines their profiles and narratives.

1. Wolf Warrior Diplomacy's ascendance and its advocates: China's globalization and changing environment led to the emergence of Wolf Warrior Diplomacy, which has many notable proponents (Chen, 2023).

This study on Wolf Warrior Diplomacy examines Chinese diplomats, significant players, recruiting, and training, showing China's economic might and sway over the world.

2. Wolf Warrior Diplomacy: Narratives and salvos: To emphasize China's interests and counter alleged difficulties, Wolf Warrior Diplomacy employs particular storylines and salvo-like declarations.

In order to combat criticism, Wolf Warrior strongly argues in favor of China's territorial claims in Taiwan and Hong Kong. They appeal to sense of national pride and historical legacies, dispel foreign criticisms, and support China's response to the COVID-19 outbreak (Shumba, 2021).

3. Wolf Warrior Diplomacy: Narratives' goals and effects: China's foreign policy and standing in the world are affected in several ways by the narratives and salvo-like replies of Wolf Warrior Diplomats:

a. Promoting national interests: By skillfully promoting Chinese interests abroad, Wolf Warrior Diplomats influence public opinion.

b. Increasing domestic support: The forceful and patriotic narratives appeal to domestic audiences, increasing domestic support for China's diplomatic initiatives and creating an image of a powerful and assertive nation.

c. Diplomatic standoffs and tensions: Wolf Warrior's belligerent language results in diplomatic standoffs, which have an impact on relations with other nations.

d. Image projection: Taking into account how they are received by foreign audiences and the consequences for China's soft power, the influence of Wolf Warrior Diplomacy tales is evaluated on China's worldwide image.

4. Challenges and criticisms: Wolf Warrior Diplomats' forceful demeanor has drawn both praise and criticism. This section looks at the critiques and difficulties that Wolf Warrior Diplomacy stories have to deal with:

The paper investigates how diplomatic alienation and strained ties with some nations have resulted from the combative tone of Wolf Warrior Diplomacy narratives.

a. Soft power implications: Detractors claim that China's efforts to develop soft power and present a favorable image around the world may be harmed by the assertive strategy.

b. Striking: A balance between diplomacy and assertiveness: The difficulty of doing so is examined, along with the ramifications for successful diplomatic engagement.

5. Future prospects and implications: The research comes to a close by examining Wolf Warrior Diplomacy narratives' potential for the future and what it can mean for China's foreign policy and international relations:

The study examines how the Wolf Warrior Diplomacy strategy may alter in response to shifting geopolitical dynamics and China's expanding global influence.

a. Managing perceptions: China must successfully control world perceptions in order to navigate its forceful diplomatic stance and its impact on international relations.

b. Multilateral diplomacy: Wolf Warrior Diplomacy narratives' effects on China's participation in multilateral forums and collaboration with other countries are analyzed.

The proponents of Wolf Warrior Diplomacy, a new and aggressive style of Chinese diplomacy, employ narratives and salvos to affect China's foreign policy and reputation abroad. This analysis offers perceptive insights into modern Chinese diplomacy and international relations in a changing world order.

# The Origins and Impact of China's New Diplomatic Tactics to Bilateral Relations

The new Chinese diplomatic approach dubbed as "Wolf Warrior Diplomacy" places a strong emphasis on combative language, ardent nationalism, and direct confrontation with perceived enemies. This study examines case studies, historical developments, and the impact on bilateral relations to better understand China's position in the globe.

1. Modifications to Chinese diplomatic tactics: Understanding the roots of Wolf Warrior Diplomacy requires a close examination of how China's diplomatic tactics have changed through time. This section outlines China's longstanding stance of "peaceful rise" and provides a historical summary of its diplomatic activity as well as "non-interference" and the reasons behind the adoption of a more proactive approach.

The peaceful rise of China and the Five Principles of Coexistence have served as models for diplomatic conduct throughout modern history.

2. Changing geopolitical environment: The study examines how China's perception of its place in the international order has changed as a result of changes in the geopolitical environment, particularly China's development as a military and economic power.

The adoption of Wolf Warrior Diplomacy was impacted by developments in China's domestic political climate, particularly in terms of leadership and nationalist feelings.

The two main tenets of wolf warrior diplomacy in bilateral relations are:

Different facets of Wolf Warrior Diplomacy have affected China's bilateral ties with foreign nations. This section analyzes the key aspects of China's new diplomatic tactics in the context of bilateral relations.

a. Assertive language and rhetoric: Chinese diplomats use abrasive, confrontational language to emphasize China's positions on a variety of issues, refute competing ideas, and uphold its national interests.

b. Nationalistic appeals: Wolf Warrior Diplomacy is significantly inspired by nationalism, showcasing China's historical successes and inspiring a sense of pride and togetherness among all Chinese nationals in its international interactions.

c. Direct confrontations: The new diplomatic strategy involves direct confrontations with deemed adversaries, disregarding the traditional diplomatic standard of caution and moderation.

d. Media engagement: Chinese diplomats aggressively interact with foreign audiences on social media platforms to promote China's narratives on bilateral issues and mold attitudes.

3. The new diplomatic tactics adopted by China have a major and all-encompassing impact on bilateral ties. This section examines the impact of Wolf Warrior Diplomacy on bilateral ties between China and other countries.

China's will to uphold its national interests and assert its position in bilateral discussions has been enhanced by Wolf Warrior Diplomacy's combative style.

a. Diplomatic standoffs and tensions: The combative style of Wolf Warrior Diplomacy has occasionally resulted in diplomatic impasses and tense ties with specific nations.

b. Diplomatic isolation: The study looks at instances in which China's new diplomatic tactics have sparked concerns about isolation and alienation from potential partners.

c. Implications for international cooperation: The influence of China's assertive stance on international cooperation and multilateral initiatives is assessed, with an emphasis on how it affects cooperation on global concerns.

4. Case studies of Wolf Warrior Diplomacy in bilateral relations: In this part, key diplomatic crises involving China and other countries are examined in order to show how Wolf Warrior Diplomacy has affected bilateral relations. The case studies provide concrete instances of how the new diplomatic strategies have affected bilateral interactions and global perceptions.

Case Study 1: The Australia-China trade conflict—This case study explores the role that Wolf Warrior Diplomacy played in the huge trade dispute that resulted from the increasing tensions between China and Australia.

Case Study 2: This study looks at how Wolf Warrior Diplomacy affected China-Canada ties when Canadian individuals were imprisoned in China.

Case Study 3: China-US relations and the COVID-19 pandemic—This study looks at how China's assertive responses to the COVID-19 pandemic impacted its bilateral relations with the United States.

5. Managing the impact and future perspectives: Given the effect of China's diplomatic efforts, known as "Wolf Warrior Diplomacy", on bilateral relations, this section explores methods for coping with the fallout and considers possible future directions for China's diplomatic strategies.

The paper addresses the difficulties and ramifications of balancing assertiveness with conventional diplomatic standards in order to maintain positive bilateral relations.

a. Soft power and image projection: Wolf Warrior Diplomacy provides an opportunity to examine soft power and image management strategies for China.

b. The function of multilateral forums: This section examines the importance of multilateral diplomacy and international organizations in addressing issues brought on by China's new diplomatic strategies.

Wolf Warrior Diplomacy has had a profound effect on China's bilateral ties, changing diplomatic strategies and redefining China's participation in the global community. This study examines the causes, traits, and effects on Chinese diplomacy and international relations.

#### The Effects of Wolf Warrior Diplomacy to the International Order

Chinese diplomacy, which dates back thousands of years, stresses peaceful coexistence and win-win collaboration, directing interactions with other nations through a non-confrontational manner (Mattingly & Sundquist, 2022).

During the Cold War, China's diplomatic environment underwent change. Tensions with the US and the USSR led to a realignment of strategic priorities, which resulted in the normalization of diplomatic relations in 1979.

Deng Xiaoping's "Reform and Opening Up" strategy, implemented in the 1970s, changed China's diplomatic course and helped to integrate the world economy.

Due to elements including economic ascendancy, nationalism, and geopolitical ambitions, China's diplomatic strategy has changed to a more forceful position. Foreign policy choices are influenced by nationalism in Hong Kong, Taiwan, and China's population, necessitating assertiveness in preserving sovereignty. China's influence is growing, posing a threat to Western hegemony in international organizations. Chinese action movie *The Rise of Wolf Warrior Diplomacy* asserts China's sovereignty, fosters nationalism and solidarity, challenges Western values, and uses internet channels to interact with people around the world.

#### Important Aspects and Illustrations of Wolf Warrior Diplomacy

China uses assertive language to defend its interests, confront rivals, and answer criticism in its official declarations, which have an aggressive tone and rhetoric. Chinese officials project influence and construct narratives through social media sites like Twitter. In addition, they assert Chinese sovereignty over Taiwan while tackling delicate issues such territorial conflicts and human rights issues. Chinese diplomats employ vehement language to defend interests and present a powerful image during diplomatic events like the 2020 arrest of Huawei's CFO Meng Wanzhou.

#### What Drives Wolf Warrior Diplomacy?

By appealing to local audiences and fostering nationalistic sentiments, China uses Wolf Warrior Diplomacy to present a powerful picture of itself on the international scene. This approach challenges the dominance of Western nations in world politics and meets criticism and challenges from without. This strategy will impact the way China interacts with the rest of the world as its strength and influence increase.

Impact on China's bilateral ties with other nations: China's bilateral relations with foreign nations have been impacted by the Wolf Warrior Diplomacy in both positive and negative ways:

Positive Results:

• Asserting China's interests: Wolf Warrior Diplomacy advances China's territorial integrity and asserts interests in bilateral contacts (Liu, 2023).

• Strengthening domestic audience support: The Wolf Warrior Diplomacy's combative tone and posture are well received by the Chinese people, who are more proud of their country and more in favor of the government's foreign policy choices (Cheng, 2020).

#### **Bad Consequences**

• Tensed relations: Wolf Warrior Diplomacy's confrontational approach has strained relations with some governments, especially Western nations, which see it as counterproductive and unhelpful.

• Alienation of potential allies: China has occasionally alienated potential allies and partners that favor a more cooperative and constructive approach to diplomacy with its forceful diplomacy.

Responses from global institutions and organizations: International organizations' and institutions' responses to Wolf Warrior Diplomacy have been conflicted:

• Criticism: International organizations condemn China's assertive behavior, calling for diplomatic restraint and conformity to accepted norms.

• Uncertainty: Some nations are concerned about how China's more assertive approach may affect international rules-based systems and global governance.

• Reluctant cooperation: Due to China's combative diplomatic style, international institutions encounter difficulties in engaging with global concerns.

#### Impact on China's Image and Soft Power

China's reputation and soft power have been impacted in many ways through Wolf Warrior Diplomacy:

• Positive nationalistic image: The strategy has improved China's image among its domestic audience by portraying it as a powerful and independent country that can withstand external pressure.

• Negative perceptions: Concerns about cooperation and international problem-solving are raised by China's combative diplomacy.

• Soft power challenges: An aggressive diplomatic stance may damage China's soft power initiatives (Wu, 2021).

Changes in the balance of power in the world and China's rise to prominence: China's intention to position itself as a major global force has been signaled in part by Wolf Warrior Diplomacy:

In order to balance out Western hegemony in the Asia-Pacific, China's assertive Wolf Warrior Diplomacy asserts regional influence. With this strategy, China is portrayed as a major player, elevating its standing in world affairs. Alliances and coalitions have changed as a result of this confrontational attitude, which has caused concern from some nations.

Case studies China's aggressive measures in the South China Sea dispute: In the South China Sea, China exhibits Wolf Warrior Diplomacy by asserting its assertiveness and claiming territorial rights to islands and other marine features.

• Aggressive assertiveness: China's assertive measures in disputed areas, such as artificial islands and maritime law enforcement, have heightened tensions with the Philippines, Malaysia, and Vietnam.

• International arbitration: China filed an arbitration complaint against the Philippines, invalidating its "Nine-Dash Line" claim in the South China Sea. China rejected, alleging conspiracy between China and the Philippines.

How sensitive problems like Hong Kong and Taiwan are handled: Wolf Warrior Diplomacy's tenets have had an impact on China's handling of touchy subjects like Hong Kong and Taiwan.

• Hong Kong: Protests in Hong Kong in 2019 were sparked by the Chinese National Security Law, exposing China's encroachment on autonomy and defending its power, as well as the necessity of national security.

Taiwan is subject to Chinese territorial claims, and using wolf-warrior diplomacy, China fights any efforts to undermine its "One China" policy and Taiwan's sovereignty.

Diplomatic disputes with Australia and some European countries: China's diplomatic problems with Australia and some European countries have brought to light the use of wolf warrior diplomacy as a way to show displeasure and push back against perceived difficulties.

• Australia: China charged Australia with political posturing, placing penalties on imports, and using combative language to threaten economic repercussions.

• European Nations: The human rights situation, trade policies, and territorial issues in Tibet and Xinjiang are the main topics of diplomatic disputes between European countries and China.

#### **Objections and Challenges**

Warrior Diplomacy involves combative language and significant obstacles, which have an impact on and increase the risk of diplomacy. It undercuts the tenets of global governance, shatters the international system, and raises the likelihood of war, which may have an impact on international cooperation and diplomatic escalation.

## **Responses and Adaptations**

Diplomatic conflicts, strained relationships, and a loss of soft power have resulted from China's aggressive "Wolf Warrior" Diplomacy. To combat misinformation and create common ground, nations have used techniques including diplomacy, coalition building, public diplomacy, media participation, and conversation with moderate voices. Through global forums and diplomatic channels, constructive engagement and dialogue can be established, fostering cultural exchanges and improved understanding. Maintaining good international relations and preventing conflict escalation require striking a balance between aggressiveness and traditional diplomacy. Global stability and peaceful relations depend on prioritizing diplomatic solutions, cooperation, and adherence to international rules.

## **Conclusion and Recommendations**

China's leaders have made a significant change in their approach to foreign relations, adopting "Wolf Warrior Diplomacy" as a more assertive and combative strategy. This change is a result of China's resolve to defend its interests and principles and its rising confidence as a global force. It has, however, also resulted in diplomatic disagreements and strained relations. In addition to rising tensions, impeding peaceful conflict resolution, and casting doubt on the efficacy of conventional diplomacy and international standards, this shift

presents difficulties for global governance. China's leaders must strike a balance between assertiveness and conventional diplomacy, engage in discussion, and bolster public diplomacy if they want to continue playing a positive role in the world order.

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